



EAGLE ROCK

ELEMENTARY & MAGNET CENTER

PARENT TEACHER ASSOCIATION

SCHOOL ADMINISTRATION
 STEPHANIE LEACH Principal
 SUM SHUM Vice Principal
 SUSIE AVAKIAN Magnet Coordinator
 MYRA OLIVA Title I Coordinator

August 21, 2020

Dear Eagle Rock families,

Welcome to the 2020/21 School Year! As we kick off this unique school year, we want to remind you that you are part of an active, involved, and caring community of families - and we are so glad you and your child are a part of the Eagle Rock Elementary & Magnet Center! Our goal as a Parent Teacher Association (PTA) this year is to create a sense of community and equitable support for all our families despite the remote learning environment. In a socially distanced world, PTAs are more important than ever to connect parents, teachers and administrators, and to support critical school needs.

Our PTA is part of California's largest children's advocacy association, working to improve the lives of all children and families. PTA membership is open to everyone and gives you a voice in the PTA's operations and funding decisions.

Membership dues are only \$10 per person annually, and anyone in the family may join. We encourage you to buy a membership for each parent and ERE student in your family.

As this school year unfolds, we know it will be different, but you will still get to see and experience many of the things that make our school community great. Your PTA is committed to providing enriching opportunities for every child at our school! Many of these programs will continue virtually until we return to campus.

The PTA supports programs like:

- Supplemental academic materials
- Hands-on science in the [EnrichLA Garden Ranger Program](#)
- Playground and yard beautification
- Choir and Drama enrichment programs
- Events like the Family Dance, Multicultural Night, Talent Show and more...
- Field trips, after school enrichment clubs and [Occidental College Children's Theater](#) performances*
- [California Dance Institute \(CDI\)](#)
- Yearbooks

**pending/may resume when school campus opens for in person teaching.*

The PTA wants to continue supporting these important enrichment programs, so we hope you will join us in supporting Eagle Rock Elementary & Magnet Center through membership in our school's Parent Teacher Association (PTA) and with a gift to the PTA's Annual Fund.

Historically, PTA fundraises for our school through Annual Fund in the fall and Rock-A-Thon in the spring. Separately, Principal Leach fundraises through her Popcorn Sale. These fundraisers have generated about \$200,000 each year. If we receive \$250 per student (or \$20/month) we could easily meet our needs. Given the current circumstances it is





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impossible to predict what events can be held this year including the spring Rock-a-Thon This makes the Annual Fund Drive more important this year than ever, because we may have to rely on the annual fund to be our primary

fundraiser. We know some families like to budget their gifts between the fall and spring fundraisers, so we hope you will consider this when deciding on what amount to give to the Annual Fund Drive this fall.

In the past we have received donations for our Annual Fund and spring fundraisers ranging from \$10 - \$6,000. Any amount of gifts that we receive are appreciated and make a direct impact on our school! You can make a one time donation or spread it out in auto-monthly payments. If you would like guidance on the amount to give annually we have posted an income based sliding scale that you can use to help guide you in deciding on the amount of your annual contribution. Visit this link to see the example (<http://www.eaglerock-pta.org/donation-guidance.html>). We realize everyone’s situation is different and may not fit in this example, so please give what is right for your family and budget.

Two Ways to Join PTA (Online or by Mail):

1. Visit our PTA membership site: eaglerock.membershiptoolkit.com
2. You can also mail the attached envelope to the school office at this address:

Attn: PTA Treasurer - 2057 Fair Park Ave, Los Angeles, CA 90041

By **making a gift to the Annual Fund** (in the amount that is right for your family) - whether it is a monthly recurring gift of \$10 or \$200, or a one-time donation - **you make an immediate impact on our school**. Each family who contributes to the Annual Fund will receive an ERE car magnet.

To Make a Contribution to the Annual Fund:

Visit our PTA website and select your contribution level
<http://www.eaglerock-pta.org/annual-giving.html>

We are immensely grateful for any support you can give!

Thank you and Stay Safe!

Amy Stein
VP of Membership
Eagle Rock Elementary PTA

Kristin Culverwell
VP of Fundraising
Eagle Rock Elementary PTA

Spanish and Tagalog translations of this document are available for viewing online by clicking this link:
www.eaglerock-pta.org/af-drive-translation/



Eagle Rock Elementary and Magnet Center
2057 Fair Park Avenue, Los Angeles, CA 90041
323-254-6851 (ph), 323-344-9720 (fax), info@eaglerock-pta.org

